



**University of Southern California**  
**Marshall School of Business**  
**BRIDGE Externship Program Demographic Overview**  
**2010-2011**

The BRIDGE Externship Program is offered through the Marshall Undergraduate Student Services Office. It provides **sophomore, junior, and senior**-level undergraduates the opportunity to get a glimpse into “working in the real world” by allowing students to job-shadow with a Marshall alumni in a variety of specific career paths for one day or one week during Spring Break.

“I got a lot more out of this externship than I could have hoped for. It was a really interactive experience and I felt very involved and engaged in the whole process.”

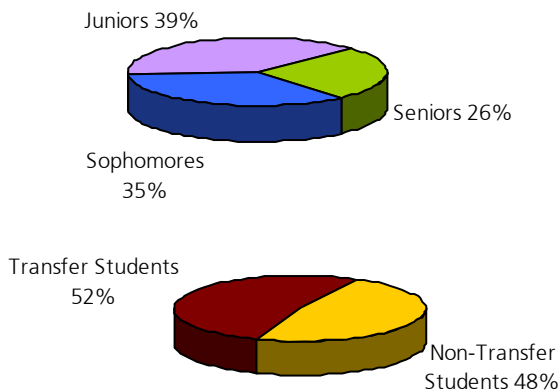
“This is one of the best opportunities for students to learn about an industry they are unfamiliar with.”

10-11 Participants

### BRIDGE 2010-2011 Demographics

<b>Total Number of Hosts</b>	14
<b>Total Number of Students</b>	31
<b>Mean Student Extern GPA</b>	3.45

#### Student Extern Class Standings



#### Externships By Location

Los Angeles County	28
Orange County	3

### Participant Responses

#### Student Satisfaction

In the end-of-the-year survey, on a scale of 1 to 5 (5 being the highest):  
 97% of students recommend the experience (**4** or **5**)  
 97% of hosts were rated helpful and involving (**4** or **5**)  
 95% of students interacted well with their hosts and will stay in contact (**4** or **5**)

#### Extern Roles

- Attend client meetings
- Tour facilities
- Edit and proofread documents
- Research projects and presentations
- Perform general office tasks
- Participate in social events
- View product information sessions

#### Key Areas of Host Expertise

Accounting  
 Entrepreneurship  
 Finance  
 Management  
 Marketing  
 Human Resources  
 Sales

#### Top 3 Industry Focus of Student Participants

- #1 Finance
- #2 Marketing
- #3 Entrepreneurship

“The employees at my host company were extremely nice, welcoming and great to work with. I would seriously consider pursuing a future internship with this company!” 10-11 Participant

**USC Marshall School of Business - Undergraduate Student Services Office**

For more information about BRIDGE visit:

[www.marshall.usc.edu/undergradprogram/services/overview.htm](http://www.marshall.usc.edu/undergradprogram/services/overview.htm)  
 or stop by HOH 200