

In Their Words...

"This is one of the best opportunities for students to learn about an industry they are unfamiliar with. I was able to see how accounting is applied in a corporate setting, allowing me to further build an interest in this subject."

'10 - '11 Participant
Student Extern

"The USC Bridge Externship was a success from both the students perspective and that of Target. The externs were able to learn a great deal about our team, our culture, the company and the retail industry as a whole. In addition, the week challenged our team to develop an exciting and informative schedule of events that involved conference calls, phone interviews, executive hosting sessions and a case study project. The executives involved in the project all took away a lot from the experience and had a lot of fun at the same time! I look forward to participating in the program next year as well."

Brian Hardin
Externship Host
Target

For over 85 years, USC's Marshall School of Business has earned a reputation for being among the country's best business schools, combining a world class faculty, ideal location, and nationally-ranked academic programs. It is through co-curricular activities, such as the BRIDGE Program, that the Marshall undergraduate program remains on top.



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BRIDGE EXTERNSHIP PROGRAM

Spring 2012

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BRIDGE EXTERNSHIP PROGRAM

an alternative spring break

The Marshall BRIDGE Program exposes Marshall underclassmen to the professional work environment through an externship over spring break. Many Marshall students enter college without a realistic understanding of the career they want to pursue — the BRIDGE Program is designed to assist them in choosing a career and industry that is a good fit for them.

The program creates a link between the classroom and the business community, while enhancing the quality of the educational experience at Marshall. Business executives, drawn primarily from Marshall school alumni, serve as hosts to Marshall underclassmen during spring break.

PROGRAM OVERVIEW

The Marshall BRIDGE Program matches Marshall underclassmen with volunteer alumni hosts for a job shadow experience over spring break. Depending on the host, students can shadow for three to five days. During this time, students may complete projects, sit in on meetings, complete site visits, and be introduced to a variety of job functions within their host company.

EX·TERN·SHIP

'ek- "st&rn-" ship: noun

a short-term training program that is part of a course of study of an educational institution and is taken in private business

The Marshall BRIDGE Program offers opportunities for students to experience their first real world business environment while:

- Learning about the realities of a potential career or industry
- Gaining an understanding of expectations in a professional environment
- Establishing a professional network



EXTERNSHIP vs. INTERNSHIP

Many Marshall upperclassmen complete internships during the summer and throughout the school year. Externships, while similar in nature, are designed to be short-term unpaid experiences that expose students to a specific industry or company, during spring break. It allows you exposure to a new industry, while not having to commit to a full semester, as an internship would.

WHY PARTICIPATE?

- Gain valuable insight from Marshall alumni and experienced business professionals about their day-to-day responsibilities
- Observe functions of a particular career before you commit to a semester long internship
- Add another professional to your growing network
- Have an opportunity to experience an important and life changing experience outside the usual classroom setting
- Put the knowledge you have used in the classroom to practice

